

FREE
REGISTRATION

SEATS ARE
LIMITED

First-come-first-serve basis

CLOSING DATE:
16 JULY 2021

WHO SHOULD PARTICIPATE?
SPM Form 5/IGCSE/Equivalent Students

PRIZES

CHAMPION

UCSI Bursary* **Cash Prize RM1,000**
RM30,000 + +
Certificate for Students
and Teacher Advisor

1ST RUNNER-UP

UCSI Bursary* **Cash Prize RM800**
RM24,000 + +
Certificate for Students
and Teacher Advisor

2ND RUNNER-UP

UCSI Bursary* **Cash Prize RM500**
RM15,000 + +
Certificate for Students
and Teacher Advisor

**The bursaries are only applicable to our Pre-U programmes (Cambridge A-Levels, SACE International and Foundation in Science/Business) or Foundation in Business leading to Oxford Brookes University 3+0 degree programmes at UCSI College. Terms and conditions apply.*



**CONTACT US FOR
MORE INFO**

Mei

011-3530 8837

teokm@ucsicollege.edu.my

Louis

011-3503 7101

liewkm@ucsicollege.edu.my

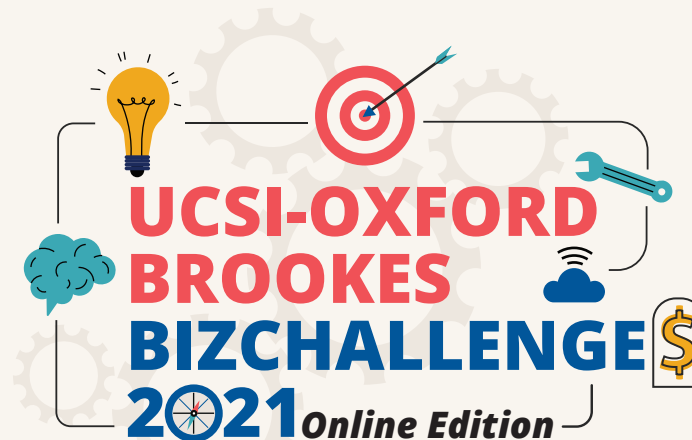
Log on to

<https://apps.ucsicollege.edu.my/ucsi-bizchallenge>

or scan this QR Code



UCSI College Sdn. Bhd. [199801007099 (463226-T)]
UCSI College Kuala Lumpur DK158(W)
Wisma UCSI Lot 39890, Jalan Cerdas,
Taman Connaught, Cheras, 56000, Kuala Lumpur
T: (+603) 9078 2033 F: (+603) 9078 2032



UCSI College and Oxford Brookes University for the very first time are organising a business challenge with a mission: To enhance young students' business skills and global perspectives while bringing out the entrepreneur within.

STATE LEVEL CHALLENGE (FIRST ROUND)

Date: 24 July 2021 (Saturday)

Platform: Zoom Application and Kahoot!

Time: 9am to 1pm

NATIONAL LEVEL CHALLENGE (FINAL ROUND)

Date: 28 August 2021 (Saturday)

Platform: Zoom Application

Time: 9am to 1pm



Sponsored by



Think Ahead

RULES FOR THE SELECTION OF PARTICIPANTS

- Each team should consist of three students, under the supervision of their school teacher as the advisor
- All participants must be a SPM/IGCSE/Equivalent student
- At least one out of three students must be equipped with basic business and accounting knowledge (SPM/IGCSE/Equivalent)
- Schools can send as many teams as they want

RULES AND REGULATIONS

1. Each successful registration will be followed by a confirmation email from the organiser.
2. Please make sure the registered email account is active.
3. The competition will be carried out on various digital platforms which require a coverage of internet network allowing high speed data transfer for the purpose of smooth audio/video conferencing. It is the participant's responsibility to ensure this is in place before the competition takes place.
4. The Judges'/Organisers' decisions in all matters relating to the competition shall be final, absolute, and binding on the participants.
5. If at any time during or after the competition, a winner is found to have not complied with any of the Rules and Regulations, the Organisers reserve the right to cancel and/or recover the claimed prize at their sole discretion. In such a situation, the winning team will be disqualified, and the panel of judges will determine a new winning team.
6. Members of the winning team should be available for the post-competition production, recording and publicity of the competition, such as:
 - a. Interview (which shall be videotaped)
 - b. Taking of still photographs, audio or visual recording for promotions and publicity purposes.
7. The Organisers reserve the right to vary, postpone or reschedule the dates and venues of the competition or extend the competition period at their sole discretion.
8. By participating in this competition, the contestants agree to and shall ensure that all team members, chaperones, and their respective institution's authorities agree to be bounded by the competition's Rules and Regulations.

ROUND 1: STATE LEVEL CHALLENGE

An online MCQ quiz (comprising 50 questions) will be conducted via Kahoot to test students on their basic business and accounting knowledge.

Questions MAY NOT be based on SPM/IGCSE curriculum only.

The duration of the quiz is 60 minutes and will be conducted in dual language, English Language and Bahasa Melayu.

The online quiz will be conducted simultaneously at 13 states and Federal Territory.

Instruction to access the online quiz will be made available at <https://apps.ucsicollege.edu.my/ucsi-bizchallenge/index.aspx> one week prior to the state level challenge.

Three teams with the highest score from each state and Federal Territory will be short-listed to progress to the final round.

Only a total of forty-two teams will be short-listed for the final round.

Rewards

- Certificate of Participation is provided to each participant
- Certificates for each winning team (Champion, First Runner-up and Second Runner -up) qualifying for Round 2
- Certificate of Appreciation to all Teacher Advisors

ROUND 2: NATIONAL LEVEL CHALLENGE

Each team is required to create a Business Idea with the Theme: Green Business – How to Create A Sustainable Green Business.

The business ideas must have unique propositions that are difficult to imitate.

Participants are to present their business ideas in the form of video in English, which will be uploaded to UCSI College's Facebook page. A Webinar will be conducted on 26 July at 5pm, to give more guidelines for the video competition.

The top ten teams with the highest number of "likes" on social media will be shortlisted for the final round.

Three out of the top ten teams will be chosen as winners (Champion, First Runner-up and Second Runner-up) based on the criteria/ assessment below:

- 30% - Highest Facebook Likes
- 30% - Assessment by Industrial Guest
- 40% - Assessment by Judges from UCSI College and Oxford Brookes University

Please check <https://apps.ucsicollege.edu.my/ucsi-bizchallenge/index.aspx> for more information and guidelines for the competition



REGISTRATION FORM

You can also visit

<https://apps.ucsicollege.edu.my/ucsi-bizchallenge>

or scan the QR code for registration.

Name of School _____

Name of Teacher _____

Tel. No. (OFFICE) _____ (HP) _____

Fax. No. _____

Email(s) _____

PARTICIPANT DETAILS

Team 1

Name of Participants	Contact No.	Email

Team 2

Name of Participants	Contact No.	Email

Team 3

Name of Participants	Contact No.	Email